



Together
We Will

ELECT ▼

FRANCIS JACOBSON

for **Sheriff**
City of Newport News



THE PEOPLE | THE PERSON | THE PROMISE

Mantra



REFORMATION

Together We Will Make
Newport News a Safer,
More Vibrant Community

Together We Will See Unprecedented
Business Development And Expansion
In Newport News.

Together We Will Prevent
Youth Involvement in
Criminal Activity

Together We Will Change the
Trajectory of Youth Violence
and Gang Involvement

Together We Will Build
Stronger, More Supportive
Communities

Together We Will Transform Lives
by Providing Positive, Productive
Alternatives to Crime

Together We Will Support and Empower Our Law Enforcement, Ensuring Safety for All

Together We Will Reform the Criminal Justice System to Emphasize Prevention, Rehabilitation, and Reintegration

Together We Will Champion a City Where Every Young Person is Empowered, Engaged, and Respected.

Together We Will See Unprecedented Business Development and Expansion in Newport News.

The

Promise:

We stand at a critical juncture, with the future of Newport News resting on the decisions we make today. The challenges facing our community require bold leadership, innovative solutions, and a steadfast commitment to the wellbeing of our citizens. In this moment of opportunity, I, **Francis Jacobson**, am stepping forward to offer my vision for a safer, more compassionate Newport News.

The following key areas serve as the cornerstone of my vision and reformation agenda for Newport News if elected as the Sheriff. These initiatives represent a comprehensive plan to address our community's most pressing issues and pave the way for a safer, more just, and prosperous future for all residents.



1.

Mental Health Therapeutic Ward And Program



One of the most pressing issues facing the Newport News jail system is inadequate mental health care for inmates. According to the Virginia Department of Corrections, 36% of the jail population has mental health issues, with the vast majority of these

individuals being young adults. This lack of proper care poses significant risks to both the mental health patients and the safety of other inmates and staff members.

The lack of proper mental health care in jails has resulted in a growing number of incidents of self-harm, violence, and recidivism among inmates. This is not only a humanitarian issue but also a significant drain on the resources of the correctional system.

My Strategic Plans For Reformation:

a. Law Enforcement Training:

Equip deputies with specialized training in handling mental health crises, ensuring that they have the skills to de-escalate and respond effectively to these situations.

b.**Mental Health Resources:**

Recruit additional mental health specialists, establish partnerships with licensed mental health units and community partners, and implement comprehensive re-entry programs for probationers that include customized mental health care, such as screening, assessments, crisis management, medication management, monitoring, group therapy, and individual solution-focused sessions.

c.**Data-Driven Solutions:**

Implement a data collection and analysis system that tracks mental health outcomes within the jail population. This will help identify areas where further improvements can be made and ensure that resources are allocated effectively.

2. Public Safety



Maintaining a safe and secure community is paramount to the prosperity of Newport News. Despite efforts by law enforcement, crime rates continue to be a concern, particularly in areas with high drug and property crime rates. Additionally, school crime remains a persistent issue, threatening the safety of both students and teachers.

My Strategic Plans For Reformation:

a. Enhanced Community Safety:

Establish targeted initiatives and specialized task forces to address drug-related crimes and property theft.

b. Community-based Crime Prevention:

Implement community-based crime prevention programs to reduce crime in high-crime areas, promoting a sense of security and ownership among residents.

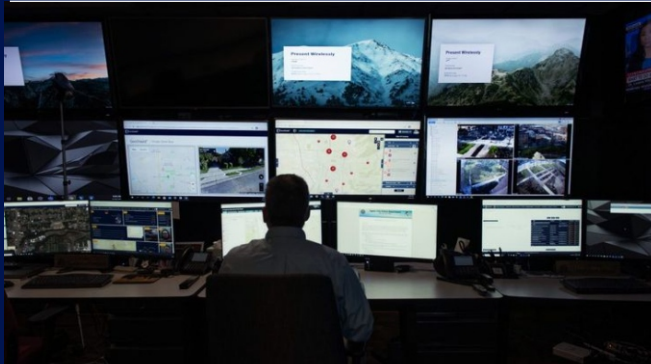
c. School Safety Alliance:

Work in partnership with the Newport News School Board and Newport News Police Department to enhance security measures at all educational levels. This

collaboration will help ensure that students and staff are protected from crime, fostering a safe and nurturing learning environment across the city.

3. Technology

Technological advancements are transforming the way law enforcement operates, yet the Newport News Sheriff's Department is lagging behind in this area. This is limiting the efficiency, effectiveness, and safety of deputies in their efforts to protect the community and maintain public safety. As an IT specialist and software developer, I understand the administrative and security use of technology in modern day leadership. Thus, I will bring my experience and expertise to bear on the job.



My Strategic Plans For Reformation:

a. **Modernize Department Technology:**

Invest in state-of-the-art technology and tools to enhance productivity and innovation within the sheriff's department, including implementing bilingual technology solutions to better serve the diverse needs of the community.

b. **Forensic Cooperation:**

Establish a framework for cooperation between the Sheriff's Department and the Newport News Police Department in the field of forensic science. This cooperative effort will lead to advanced integration of forensic techniques, such as DNA testing and crime scene analysis, in the department's crime investigation and prevention efforts.

c. **Data-Driven Partnerships:**

Build strong partnerships with the Newport News Police Department to develop and implement data-driven strategies for crime prevention and investigation. Leveraging cutting-edge analytical tools, we will work together to anticipate and deter crime, thereby enhancing public safety across the city.

These advancements in technology and policy methodology will improve the department's effectiveness and efficiency in protecting the community, ensuring that Newport News remains at the forefront of law enforcement excellence.

4.

Community Engagement



Building strong relationships between law enforcement and the communities they serve is essential for creating a safe and inclusive society. However, trust between Newport News residents and the Sheriff's Department has been eroded by a history of limited community engagement and communication.

My Strategic Plans For Reformation:

a. Open Communication:

Implement an open-door policy for community members to voice their concerns, establish multiple channels of communication between the sheriff's department and community stakeholders, and prioritize responsiveness to community feedback.

b. Community Events:

Engage with the community by attending local events, including those focused on security, business, and capacity-building initiatives. This will create opportunities for dialogue, collaboration, and relationship-building between law enforcement and community members.

c. Collaborative Efforts:

Partner with community members to jointly address local concerns, developing and implementing strategies that improve public safety and foster community development.

Doing due diligence in fostering a culture of community engagement and development, the Newport News Sheriff's Department will cultivate mutual trust and cooperation, strengthening ties between law enforcement and the community and contributing to the overall prosperity of Newport News.

5. Administrative Transparency

Public trust in law enforcement can only be built on a foundation of transparency, accountability, and effective resource management. Unfortunately, the Newport



News Sheriff's Department has faced challenges in these areas, resulting in inefficiencies, overspending, and distrust from the community. These challenges have had a detrimental impact on community relations and the effectiveness of law enforcement efforts.

My Strategic Plans For Reformation:

a. Thorough Needs Assessment:

Conduct a comprehensive review of departmental needs, including personnel, equipment, and technology, to identify where resources should be allocated for maximum efficiency and effectiveness.

b. Budget Management:

Implement effective budget management practices that prioritize the department's operational needs while ensuring resources are used responsibly and transparently.



c. Internal Review Processes:

Strengthen or establish internal review processes and oversight mechanisms to ensure accountability within the department, demonstrating a commitment to integrity and fairness to both the community and fellow officers.

By promoting transparency, accountability, and effective budget management, the Newport News Sheriff's Department can foster greater community trust, improve efficiency and operational effectiveness, and enhance the reputation of law enforcement in the city.

6.

Substance Abuse



Substance abuse and addiction have become a critical issue in Newport News, with 46% of the daily jail bookings being victims of substance abuse or chemical dependency, primarily affecting young people between 18 and 45 years old. Despite current strategies such as arrest and detoxification, the root causes of this problem are not being addressed, and incarceration and recidivism rates remain high.

My Strategic Plans For Reformation:

a.

Community Partnerships:

Collaborate with local organizations, such as rehabilitation centers and youth programs, to develop holistic treatment and intervention strategies for individuals struggling with substance abuse and chemical dependency.

b.

Youth Mentorship:

Invest in mentorship programs that provide young people with positive role models and healthy coping strategies, reducing the likelihood of substance abuse and delinquency.

c.

Root Cause Analysis:

Conduct research and analysis to identify the underlying causes of substance abuse and addiction in the community, enabling targeted and effective prevention and treatment efforts.

Shifting the focus from punishment to rehabilitation and partnering with community organizations, the Newport News Sheriff's Department can help combat the substance abuse problem, break the cycle of recidivism, and support the development of healthier, more productive young people in the community.

7. Deputies Welfare

The stress and trauma associated with law enforcement work often goes unrecognized, resulting in a devastating cycle of burnout, attrition, and diminished effectiveness

in policing. Adding to these challenges, the sheriff's office is grappling with a staffing crisis, as the resignation rates of deputies continue to skyrocket due to inadequate emotional support and poor management. As a staggering 7-10% of deputies leave each year, the remaining officers are overburdened, causing them to suffer from mental health issues and potentially endangering the safety of our community.



My Strategic Plans For Reformation:

a. Emotional Support:

: Provide officers with access to confidential mental health services, peer support groups, and training in self-care and resilience-building, recognizing the importance of emotional well-being to effective policing.

b. Continuing Training and Professional Development:

: Invest in continuing training and development opportunities for deputies, including crisis intervention training, conflict resolution techniques, and specialized training in specific areas like domestic violence, mental health, and community engagement.

c. Welfare Benefits:

Offer competitive compensation and benefits packages to attract and retain the best officers, including bonuses for meeting performance benchmarks and incentives for ongoing education and training.

d. Streamlined communication and enhanced transparency in management processes, coupled with increased manpower or technological advancements to mitigate deputies' workload.

By prioritizing officer welfare and investing in their mental health, training, and professional development, the Newport News Sheriff's Department can promote a culture of empathy, accountability, and excellence, empowering the workforce, improving public safety outcomes, and strengthening community relations.

CONCLUSION

In conclusion, our community faces significant challenges that demand a new approach to law enforcement and public safety. We must prioritize deputies' welfare, mental health resources, community engagement, technological advancements, and administrative transparency to build trust, reduce crime, and promote overall well-being.

**A good Sheriff upholds the law
and protects lives,
but a BETTER Sheriff transforms
inmates into productive citizens.**

Vote for the BETTER Sheriff.

ELECT ▼

**FRANCIS
JACOBSON**

for **Sheriff**
City of Newport News



Email: info@jacobsonforsheriff.com **Phone Number:** +7573038230

Website: www.jacobsonforsheriff.com

Instagram: [jacobsonforsheriff](https://www.instagram.com/jacobsonforsheriff) **Facebook:** [jacobsonforsheriff](https://www.facebook.com/jacobsonforsheriff)

Campaign Office: Jacobson for Sheriff,
14104 Warwick Blvd, PO Box 2155, Newport News, VA, 23609.

SPONSORED BY FRIENDS OF: FRANCIS JACOBSON FOR SHERIFF

